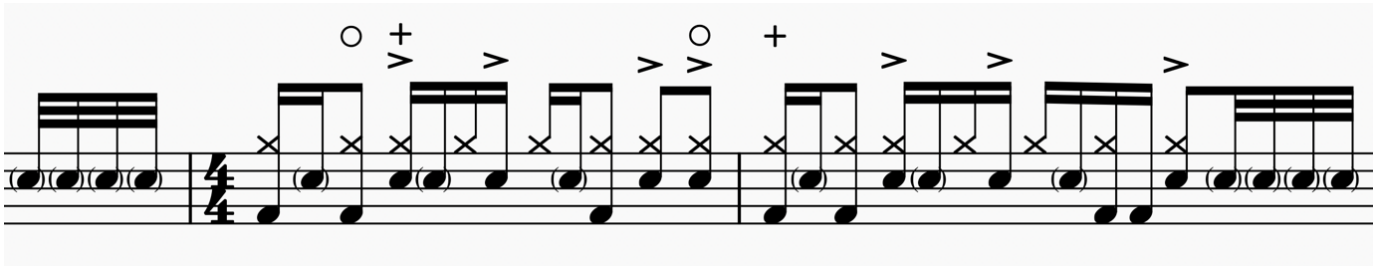DEVELOPING THAT COMMON GROOVE SHAPE